



MEDIA RELEASE



Aboriginal Peoples
Television Network

NEW DOC SERIES TRAVELS THE WORLD TO LEARN ANCIENT HOME BUILDING TECHNIQUES OF INDIGENOUS CULTURES



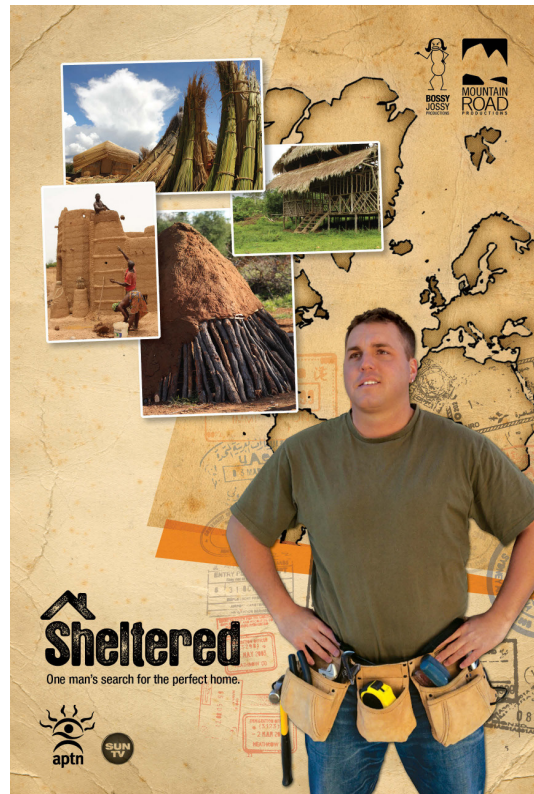
premieres **Monday, October 18 at 8 p.m.** MT on APTN West & 8 p.m. CT on APTN North; **Wednesday, October 20 at 8 p.m.** ET on APTN East & APTN HD.

(October 8th, 2010 – Ottawa, Canada) Ottawa-based Mountain Road Productions in association with Bossy Jossy Productions and the Aboriginal Peoples Television Network (APTN) presents the premiere of ***Sheltered*** an original series that follows Ojibway carpenter Derek Marsden, as he travels the world to learn the ancient home building techniques of the world's Indigenous cultures. The first leg of his journey takes him to locations in Africa and Central and South America where he lives and works with people who have maintained their traditional lifestyles. This 4-part, half-hour documentary series premieres **Monday, October 18 at 8 p.m.** on APTN West and APTN North; and **Wednesday, October 20 at 8 p.m.** on APTN East and APTN HD.

In each episode, Derek visits an indigenous community where he stays in a structure similar to the one he is working on, spending time with a family and seeing how the shelter functions and shapes the lives of its occupants. He'll join them at meals, in games and learn about their culture at the same time that he experiences what it is like to build a home in a completely different way.

In the first episode, ***Peru: The Journey Begins...***, Derek takes off on his journey, and his first stop is Lake Titicaca, Peru where he meets the Uros people. They live on islands made of reeds and Derek is taught how to build a traditional home, from harvesting the reeds by boat to sewing reed mats for the roof.

In episode 2, ***Costa Rica: Work Work – Don't be Lazy!***, Derek travels to Costa Rica where the Bri Bri people build their homes using bamboo and vine. In this dense rain forest setting, he becomes close friends with a community elder as they build a traditional Bri Bri shelter together.



About Mountain Road Productions Ltd.

Mountain Road Productions Ltd. (MRP) has developed and produced critically acclaimed and award-winning programs that have aired on a number networks in Canada and around the world. Selected productions include Gemini Award winning *Broken House Chronicles*; Gemini Award nominated *Me, My House & I*, *Design U* and *The Restaurant Adventures of Caroline & Dave*. Other productions include Banff World Television Award winner *Be Real* with JR Digs; and docu-drama series and New York Festivals Finalist Award winner *The Real Estate Adventures of Sandy & Maryse*. Presently, MRP is in production on *All For Nothing?* a real-estate and design series for W Network filmed locally in Ottawa. *Sheltered* is the first series produced exclusively for The Aboriginal Peoples Television Network. For more information, visit www.mountainroad.ca.

About Bossy Jossy Productions Ltd.

Established in 1995, Bossy Jossy Productions is an Ottawa-based company specializing in video and television production from concept to completion; writing, producing and directing documentaries, television commercials, corporate videos, web and broadcast videos for governments, the private sector, Aboriginal and non-Aboriginal organizations. President and founder of the company, Jocelyn Rheume, is of Métis heritage; born in Aklavik, Northwest Territories. She is an experienced producer, director and writer of creative video and stage productions, and tour manager and media coordinator on the international music scene. For more information, visit www.bossyjossy.com.

About APTN

September 1, 2010 marked the 11-year anniversary of the launch of the first national Aboriginal television network in the world with programming by, for and about Aboriginal Peoples to share with all Canadians and viewers around the world. APTN is available in approximately 10 million Canadian households and commercial establishments with cable, direct-to-home satellite (DTH), telco-delivered and fixed wireless television service providers. The network launched its high definition channel APTNHD in the spring of 2008. APTN does not receive government funding for operations but generates revenue through subscriber fees, advertising sales and strategic partnerships. APTN broadcasts programming with 56% offered in English, 16% in French and 28% in Aboriginal languages. For program schedule or for more information, please contact APTN at (204) 947-9331 or toll-free at 1-888-278-8862, or visit the website at www.aptn.ca.

Derek Marsden and producer Jocelyn Rheume are available for interviews to discuss *Sheltered* upon request.

For high-resolution images, please visit our website at www.mountainroad.ca and visit the *Sheltered* page under the "Portfolio" tab.

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