

## **REAL ESTATE AGENT HOST PAUL RUSHFORTH**



Paul Rushforth began his real estate career six years ago on his own. He is now the CEO of THE PAUL RUSHFORTH TEAM a group of 14 agents that sell over 300 homes a year. Following a 10-year professional hockey career in North America and Europe as both a player and assistant coach, Paul traded his hockey jersey for a suit and has since built a real estate empire that is nothing short of Stanley Cup material. Since 2007, The Paul Rushforth Team has ranked as the #1 Team in Ottawa and is currently the #1 Keller Williams Team Worldwide. In 2009, Paul was honoured as a finalist for the Ottawa Chamber of Commerce Professional of the Year and Business of the Year. That same year, he received the distinction of one of the Top 40 Under 40 Business Professionals in Ottawa. Paul has an active community presence participating in and supporting numerous organizations and events such as the Children’s Hospital of Eastern Ontario, The Weekend to End Breast Cancer, Tools for School, and the United Way Food Drive. Paul is also the host of a weekly radio show, “Open House – The Real Estate and Mortgage Show” advising listeners of current trends in the market. Paul makes his home in Ottawa with his wife and high school sweetheart Rhonda and their three children.

## **DESIGNER HOST PENNY SOUTHAM**

Penny Southam is an award-winning interior designer known for creating inner spaces with modern lines and classic elements with an emphasis on function.

Her love for animals almost led Penny to become a vet, but her flair for design veered her towards a career as a designer. Born in Montreal, Penny has worked and lived in Los Angeles, Hawaii and New York City until she finally settled down in Ottawa. With 18 years of experience under her belt and over 25 awards, including Top 40 Under 40 Business Professionals in Ottawa in 2005, Penny is the front runner of SOUTHAM DESIGN INC. The Ottawa-based company opened its doors in 1992 and has a client list that extends from Vancouver to New York City.

In 2009, Penny won Greater Ottawa’s Home Builder’s Association Award for interior design. The previous year, Penny won 7 of the Association’s awards, which is the most won by a single person in its 25 year history. Penny has been a contributing writer for Style at Home, Canadian Architecture & Design and the Ottawa Citizen. Penny loves horses and is a member of a local polo team. She lives at home with her two wonderful children - Kalie and Morgan.



## EPIISODE SYNOPSES

### EP 1001 – BIG FAMILY vs. BIG FAMILY

The Hermans sprint out of the gate with lots of friends and family helping to complete their renos while the Awadas go it alone taking the slow and steady approach. Can the tortoise overtake the hare in this race?

#### SYNOPSIS:

Two large families by today's standards, the Hermans and the Awadas adopt completely different strategies to completing their home renos. The Awadas take a slow and steady approach to realizing their design plans, resisting some of Paul and Penny's advice along the way. The Herman's start strong with lots of help, strictly following the design plans – and then some! As the two weeks quickly come to a close, the Awadas manage to finally recruit some much needed help and the Herman's receive a tough blow – their deal for free staging furniture falls through. In the end, they make the difficult decision to spend big dollars on new furniture. Will this gamble blow their chance at winning?



### EP 1002 – CITY HOUSE vs. COUNTRY HOUSE

Darlene Moore and roommate Chris Curry tackle the huge job of re-siding their city home while Al and Jen Greer take on a number of smaller projects around their country home. It's city house versus country house!

#### SYNOPSIS:

Darlene starts strong by scoring a barter deal for new siding. She and Chris jump right in helping to remove the old siding to speed up the job. They quickly start to question the rest of Penny's design plan and how much can be accomplished in just two weeks. Resistant to any more constructive criticism, Darlene refuses to let Paul and Penny into her home during their check-in. Al and Jen manage to sell a big ticket item to bank roll their projects. With Al still recovering from a serious illness, they work hard to recruit family and friends to help with the heavy lifting. Sticking closely to Penny's design plans, they use their country charm to source free flagstone for the new patio. With less than a week left and many projects unfinished, Al and Jen decide to take on an additional project. Penny and Paul warn that an unfinished room will hurt their new value. It's right down to the wire in this city home vs country home battle!



### EP 1003 – UPSIZERS vs. DOWNSIZERS

Empty nesters Chris and Henry let their money do the heavy lifting when it comes to the renos while Aaren and Brianne invest sweat equity into their young family's cramped and cluttered home.

#### SYNOPSIS:

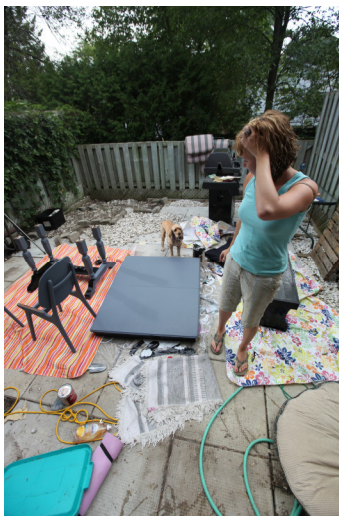
Our competitors are at opposite ends of the real estate spectrum: Chris and Henry are preparing to downsize as their only son has moved out on his own while Brianne and Aaren need to upsize their living space to accommodate their growing boys. Brianne and Aaren start with de-cluttering, and it turns ugly as they can't agree on what to keep and what to sell! They join forces ripping out the old carpeting, a job that will save them hundreds of dollars on the installation of new carpet. Sparks fly during Paul and Penny's check in with Brianne and Aaren, as they disagree on the fireplace project. Chris and Henry strike gold when they lift their wall to wall carpeting to find hardwood floors. Turning their attention to curb appeal, they hire "experts" to trim trees and put in a garden. With the cost of their renos mounting, Chris decides to try and sell one of her horses to foot the bills. Paul and Penny arrive for a check-in to find Chris working with a professional stager on projects that Penny feels Chris and Henry should do themselves. In the kitchen, they confront Chris and Henry on their decision to ignore Penny's plans. Who will come out on top in the battle of the downsizers versus the upsizers?



### EP 1004 – FAMILY LIFE vs. SINGLE LIFE

Cory and Jen Besharah juggle work and two young sons with reno projects at their family home in a subdivision outside the city while housemates Terri and Heidi upgrade their urban singles' townhome after three years of neglect.

#### SYNOPSIS:



Terri and Heidi's stress free single life seems to be their biggest asset in the competition as they focus their energy on raising funds for their home improvements. After sleeping in and missing the early bird garage sale crowd (and potential profits), Terri and Heidi try a different money making strategy. They cash in big time with a bottle drive and are able to finance new flooring for their living room. But they make the risky decision to install laminate instead of hardwood – will this raise their home's value enough to win? Juggling work, looking after the kids and taking on an over ambitious renovation proves to be a real challenge for Cory and Jen. Luckily, they manage to recruit some family and friends to help, but their work schedules keep this team of homeowners a work force divided. Left alone to paint the kitchen counters has disastrous results for Jen. She and Cory attempt an eleventh hour salvage job, but is it too little to late before Paul arrives for the re-evaluation?



## EP 1005 – BARTERING vs. BARGAINING

Dayna puts her bartering skills to the test to keep her reno costs low while Chris and Kitty bargain their way through the competition. Who will prevail in the bartering versus bargaining rivalry?

### SYNOPSIS:

Along with the help of her three sons, Dayna quickly gets the basement reno underway. With demolition complete, the project is left stagnant for days as Dayna waits on dry walling help – a delay that could be costly. In the meantime, Dayna strikes a barter deal with a contractor to complete her major exterior work in exchange for track time courtesy of Dayna’s boyfriend, a performance racecar driver. Overwhelmed by the magnitude of their design plans, Kitty and Chris call in the help of a secret weapon... Kitty’s son, who flies in from Vancouver to help. Chris perfects the fine art of bargaining, making deals for new carpeting and tiles for the fireplace. But the fireplace project turns out to be a contentious one, pitting Chris’s perfectionist work habits against Kitty’s “just get it done” philosophy.

