

ALL FOR NOTHING?



Produced by Mountain Road Productions in Association with W Network

Premiere: Tuesday, January 3rd at 10 p.m. ET/PT

**Executive Producer
Tim Alp**

**Producer
Lisa Nault**

**Featuring
Paul Rushforth & Penny Southam**

wnetwork.com/allfornothing

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December 6, 2011

Gemini-Nominated Series *All For Nothing?* Returns for More Real Estate Drama and All-Out Renovation Wars on W Network

Ottawa, ON - **Mountain Road Productions**, in association with **W Network**, is proud to announce that their hit reality competition series ***All For Nothing?*** returns for Season 2 this January. This hour-long series pits homeowner against homeowner in a competition to ready their neglected homes for sale, with the help of Award-winning interior designer **Penny Southam** and top-ranked realtor **Paul Rushforth** – all without spending a dime. *All For Nothing?* premieres **Tuesday January 3 at 10 p.m. ET/PT** on W Network, with a repeat slot the following Tuesday at 1 p.m. ET/PT.

Each week, two households face the challenge of fixing up their design-deficient houses with no budgets. The seller with the highest increase in value at the end of two weeks wins the commission-free listing services of expert real estate agent, Paul Rushforth. But it won't be as simple as painting a few walls and replacing a few burnt out light bulbs.

With the challenge of doing major renovations on a zero budget, homeowners must get creative when it comes to raising funds for beautifying their homes and finishing on time. Luckily, homeowners get the guidance of top-selling agent, Paul Rushforth, and award-winning designer, Penny Southam, to help them along the way. It's anyone's game when it comes to transforming their neglected properties into stunning sale-ready homes and doing it *All For Nothing*.

"We're thrilled to be back with 26 brand new episodes as we help Canadian homeowners sell their homes using creative solutions that don't break the bank," says Executive Producer Tim Alp. "*All For Nothing?* shows homeowners what can be achieved when seeking alternatives to a cash economy. In the midst of all the drama and entertainment, every episode offers a chance for Paul and Penny to show Canadians what they can do when they strap on a tool belt and get creative – even if they've never done a single renovation before."

Season 2 begins with a battle of the condominiums that has both teams trying to hit the nail on the head and missing every time. Chris and Nora's fundraising efforts are stonewalled after a local dealer rejects their antiques. Tensions continue to rise as the couple butts heads over who's the boss in this renovation royale. Meanwhile, across the city in another condo unit, Lisa and Danny receive huge community support, but risk not finishing Paul and Penny's job list that includes updating their main bathroom and finally completing their half-finished basement renovation. Will money or teamwork be on the side of the winning homeowners? Viewers can find out on January 3 at 10 p.m. on W Network.

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About Mountain Road Productions

Mountain Road Productions Ltd. (MRP) has developed and produced critically acclaimed and award-winning programs that have aired on a number networks in Canada and around the world. *All For Nothing?* is the latest series produced exclusively for W Network, alongside *The Restaurant Adventures of Caroline & Dave*, *The Real Estate Adventures of Sandy & Maryse* and *Me, My House & I* with Brigitte Gall.

About W Network

Watched by over 10 million viewers in an average month, W Network delivers compelling entertainment for women, ranging from blockbuster movies to popular dramas and lifestyle series. Its website, www.wnetwork.com offers in-depth show information featuring expert advice from hosts in addition to a popular games section and a rich online community. W has built a leadership position as “marketing to women experts” through its various research initiatives, including The W Her Report.

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For high-resolution images, please visit www.mountainroad.ca and click on the **All For Nothing?** page under the “Portfolio” tab.

Find us on Facebook, Twitter & YouTube: **/allfornothingtv**



Media contact:

Almira Bardai
Jive Communications
604-561-7516
almira@jivecommunications.ca



MEDIA RELEASE



NOMINATED FOR GEMINI AWARD

(August 4th, 2011 – Ottawa, Canada) The 26th Annual Gemini Award nominations were announced yesterday and among the contenders is the hit series ***All For Nothing?***, produced by Mountain Road Productions in association with W Network, nominated for Best Reality Program or Series alongside *Dragon's Den* (CBC), *Conviction Kitchen* (CityTV), *CheF*OFF* (Food Network Canada) and *Best. Trip. Ever.* (Discovery Channel).

The Gemini Awards honour the best in Canadian television, and this is *All For Nothing?*'s first nomination. The awards will be taking place over three nights, starting August 30th & 31st with the Industry Awards at the Metro Toronto Convention Centre and finally September 7th with a live broadcast on CBC Television.

The winner for the category of Best Reality Program or Series is slated to be announced at the Industry Awards on August 31st, 2011.

Executive Producer, Tim Alp, is absolutely thrilled about the nomination and attributes the success of the series to an amazing production team.

"I couldn't be happier. This nomination is a testament to the skills and abilities of our production crew. We have a talented team, giving everything they've got to make *All For Nothing?* an absolutely amazing show."

The series proves that even on a limited budget, anyone can significantly increase the value of their home creating the greatest return on their investment.

Having premiered last October on the W Network, the series pits homeowner against homeowner in a head-to-head competition to determine who can increase the value of their home the most while spending as little money as possible – with the ultimate goal of doing it *All For Nothing*.

With a healthy dose of competitive spirit, homeowners are armed with motivation and grit and willing to do the hard work themselves – all for the chance to win a commission-free listing. Guided with the expert advice from top real estate agent **Paul Rushforth** and award-winning designer **Penny Southam**, homeowners attempt to transform their tired properties into beautiful sale-ready homes.

This isn't the first Gemini nomination for Ottawa-based Mountain Road Productions. Since 1997, they've accumulated 9 nominations and a win in 2002 for Best Practical Information Series for *Broken House Chronicles*.

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The series is currently in production on its second season of 26 one-hour episodes. Mark Burnett International (MBI) obtained the worldwide distribution and format rights for the series earlier this year.

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For more information please contact:



Margaret Robitaille
(613) 237-4447
margaret@mountainroad.ca



MEDIA RELEASE



W NETWORK'S *All For Nothing?* IS BACK FOR AN ACTION-PACKED SECOND SEASON!



Airs Thursdays at 9 p.m. ET/PT on W Network

(February 24, 2011 – Ottawa, Canada) Mountain Road Productions in association with W Network is excited to announce the renewal of *All For Nothing?* for a second season of 26 one-hour episodes. *All For Nothing?* is the TV series that proves that even on limited budget anyone can significantly increase the value of their home creating the greatest return on their investment. Production for the first season wrapped at the end of January, and filming for season two starts in early March.

The series brings a 'real people doing real things' sensibility to popular design programming. Armed with motivation and grit, the homeowners are willing to roll up their sleeves and do the dirty work themselves. It's about not giving up even when the going gets tough... and dusty! Since its premiere in October, *All For Nothing?* has been providing insider tips for homeowners on a budget looking to get top dollar for their homes.

"Building on the success of the first season, *All For Nothing?* is back! The second season will be packed with more design and real estate take away advice for viewers and of course more real life drama as our homeowners fight for a commission-free listing." says producer Lisa Nault.

Each episode pits homeowner against homeowner in a competition to get their homes market ready in just two weeks. Benefitting from free real estate and design advice, the seller with the highest increase in value at the end of two weeks will win the commission-free listing services of expert real estate agent **Paul Rushforth**. Winning won't come easy though. Under the guidance of Paul, and award-winning designer **Penny Southam**, homeowners have to attempt to transform their tired properties into beautiful sale-ready homes, spending as little as possible.

While Paul and Penny don't always agree on the design plans for the homes, the end results are always a winning combination for the competitors. In a two week period homeowners have been able to increase the value of their homes by as much as \$55,000. With some creative fundraising offsetting the cost of the renovation one homeowner increased the value of their home by 17.5% and truly did it *All For Nothing*.

New episodes are presently airing Thursdays at 9pm on the W Network. Please visit wnetwork.com/allfornothing for a complete show schedule.

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margaret@mountainroad.ca

LOGLINE

All For Nothing? is a 26-episode reality series that pits homeowner against homeowner in a competition to ready their design-deficient and neglected homes for sale. The catch? They have to attempt to do it all for nothing. Motivation is high as the two sets of homeowners are competing for a coveted money-saving prize: the commission-free listing services of top realtor, Paul Rushforth. Jam-packed with ideas and tips from Paul and award-winning designer, Penny Southam, each episode inspires budget strapped homeowners to take on the challenge of achieving professional pre-listing makeovers. The question is: can they do it... *All For Nothing?*

MEDIUM SYNOPSIS

A real estate and home renovation series for the ages, *All For Nothing?* is out to prove that you don't need to spend a dime to transform your home into a beautiful sale-ready property. Each week, two households strap on their tool belts and face off in a competition to fix up their design-deficient homes with zero budgets. The seller with the highest increase in value at the end of two weeks wins the commission-free listing services of expert realtor and host, Paul Rushforth. Luckily, homeowners get guidance from Paul and award-winning designer, Penny Southam, to help get them through the challenges and mishaps along the way.

Season 2 is jam-packed with even more drama and heart-stopping moments as homeowners attempt to raise funds and finish their renovations on time, while staying out of the emergency room. It's anyone's game when it comes to transforming their neglected properties into beautiful sale-ready homes while *trying* to do it... *All For Nothing!*

Produced by Mountain Road Productions in association with W Network, filming for season 2 began in March 2011 and premieres **Tuesday, January 3rd 2012 at 10 p.m. ET/PT**, on W.

PRODUCTION NOTES

Originally slated as an eco-conscious series, the concept for *All For Nothing?* underwent a major transformation before morphing into the fast paced real estate and design series it's identified as today. Series Creator, Tim Alp and former Corus Production Executive Claire Freeland considered the current economic climate when fine tuning the format of the show, masterfully merging real estate with the ideas of competitive spirit and the inspiration to seek out alternatives to a cash economy. With that, the competition reno series, *All For Nothing?* was born and homeowners would be encouraged to barter, bargain and beg their way to victory, while working through a grueling two week renovation period to get their homes ready to sell. The only thing missing from this sure-fire project—a couple of irresistible hosts to guide competitor homeowners through the weighty task of preparing their home for sale.

Open auditions were held for Real Estate Agents and Designers at the top of their game to host the show. It wasn't long before Paul Rushforth's approachable, yet straight-demeanor made an impression, while Penny Southam's fiery personality and sophisticated style made her stand out from her peers. At the screen test, Paul and Penny were throwing jabs at each other within minutes of meeting. Their entertaining banter made it obvious they had a natural chemistry that would be the perfect fit for *All For Nothing?* What's more, Paul's to-the-point attitude and Penny's more refined design sensibility offered just the right amount of compliment and conflict for a perfect pairing, making them compelling, and ultimately, fun to watch.

All For Nothing? has just wrapped production on episode 27, bringing the number of houses filmed in the Ottawa area to 54 and the total increase in home values to a staggering to 1.4 million with an average per home increase of over \$25,000.

Season One garnered acclaim when *All For Nothing?* was nominated for Best Reality Program or Series at the 26th Annual Gemini Awards, losing out to *Dragon's Den*.

In Season Two of *All For Nothing?* we find the stakes higher, the personalities bigger and the stories more compelling. Viewers will really get to know the homeowners and their community, making it that much more fun to root for a winner!

All For Nothing? is back with even more fast-paced real estate drama and design tips that make the most of even the emptiest of wallets.

EPISODE SYNPOSES

EP 2014 – CHRIS & NORA vs. LISA & DANNY

It's the battle of the condominiums as Chris and Nora have a slow reno start and are unlucky in fundraising while Lisa and Danny strike the community jackpot but are delayed in their important bathroom project.

EP 2015 – SUZANNE & KEVIN vs. DAN & SHERI

Suzanne and Kevin must fix two years' worth of unfinished projects in just two weeks while Dan and Sheri, despite help from a lot of friends, find themselves in a race against time to complete all of their renos. It's anyone's game!

EP 2016 – JEFF & JOANNE vs. JILL & JOEL

Jeff and Joanne tackle their kitchen reno with gusto resulting in a risky expense tally. Joel and Jill keep their expenses low but jeopardize their chances of finishing on time with their slow pace.

EP 2017 – TREVOR & BONNIE vs. NATALIE & RAY

When Trevor and Bonnie face a power outage and a trip to the emergency, it's up to their large team to conquer their reno delays. Natalie and Ray have a huge task ahead of them but fail to assemble a team to help. Can they do it alone?

EP 2018 – PAT & SUE vs. TRACEY & ANGELA

This race is down to the wire as Pat and Sue's tight budget forces them to agonize over every penny spent while Tracey and Angie rely on their huge contingent of helpers to deal with all of their unexpected issues!

EP 2019 – LISA & CHRISTIE vs. ANDREW & MICHELLE

Things really heat up for Lisa when she loses Christie and struggles to complete projects without her reno partner while Andrew and Michelle struggle to complete their renovation nightmare.

EP 2020 – LYNNE & DAVE vs. KYLE & CAROL

Tired right out of the gate, Lynne updates and de-clutters her small starter home with fiancé Dave while Kyle and Carol take on a time sucking basement reno to increase their home's value. Who will make it to the finish line?

EP 2021 – SUZANNE & KAT vs. GUY & KELLY

With little money in the bank, Suzanne and Kat must fundraise enough to front their reno expenses while Kelly and Guy struggle with an exhausting list of projects, despite raising a surplus of funds.

EP 2022 – AJ & ASHLEY vs. MITCH & LAURA

AJ and Ashley attempt to repair two years' worth of smelly pet damage to their home while their competition Mitch, with new girlfriend Laura, faces the past as he de-clutters and updates the home his father left to him.

EP 2023 – NICKI & TORI vs. ANGELA & DAVE

Nicki and Tori transform their home from frat-house style to mainstream appeal with lots of help from their dad as Angela and Dave strive to maximize their home's appeal with high-end fixtures in this battle of the 'burbs!

EP 2024 – BRIGITTE & DAVE vs. PETER & SHELAGH

Brigitte and Dave tackle an enormous job list in the hopes of getting their massive house market ready while Peter and Shelagh prioritize their workload and tackle fewer projects. Which strategy will be the key to the prize?

EP 2025 – LUCILLE & NATALIE vs. PAULA & JOSH

It's a mother-daughter, mother-son rivalry! Lucille and Natalie attempt to complete their suburban-home update with high style while Paula and Josh tackle a complete design overhaul of their small city house.

EP 2026 – CHRIS & CHERRY vs. MATTHEW & MICHELLE

To overcome their lack of DIY skills, Chris and Cherry rely on their friends to do the heavy lifting while Matthew and Michelle decide that their faith is more important than their renos.

ABOUT PAUL RUSHFORTH



Paul Rushforth is the resident real estate expert and co-host for *All For Nothing?*. He began his real estate career seven years ago on his own. He is now the CEO/owner of Paul Rushforth Real Estate, a group of 28 Members that sell over 450 homes a year. Following a 10 year professional hockey career in North America and Europe, Paul traded his hockey jersey for a suit and tie. Since 2007, The Paul Rushforth Team has ranked as the #1 real estate group in Ottawa. Paul was recently honoured at the Orleans Chamber business awards as New Business of the Year and Business Person of the year. In 2009, he received the distinction of one of the Top 40 Under 40 Business Professionals in Ottawa. Paul has an active community presence participating in and supporting numerous organizations and events such as the Children's Hospital of Eastern Ontario, The Weekend to End Breast Cancer, Tools for Schools, and the United Way Food Drive. Paul is also the host of a weekly radio show, "Open House – The Real

Estate and Mortgage Show," advising listeners of current trends in the market. Paul makes his home in Ottawa with his wife and high school sweetheart Rhonda and their three children.

ABOUT PENNY SOUTHAM



Penny Southam is the resident designer and co-host for *All For Nothing?*. She is a registered award-winning interior designer known for creating inner spaces with modern lines and classic elements with an emphasis on function, specializing in architecture and custom homes. Penny began her professional life modeling for the Ford Modeling Agency with an interest in acting, but her flair for design veered towards a career as a designer. Born in Montreal, Penny has lived and worked in Los Angeles, Hawaii and New York City until she finally settled down in Ottawa. With 18 years of experience under her belt and over 25 awards, including Top 40 Under 40 Business Professionals in Ottawa in 2005, Penny is the principal of Southam Design Inc. The Ottawa-based company opened its doors in 1992 and holds a client list that extends from Vancouver to New York City. In 2007, Penny won seven awards from the Greater Ottawa's Home Builder's Association for interior design, which is the most won by a single person in

GOHBA's 25 year history. Penny has been a contributing writer for *Style at Home*, *Canadian Architecture & Design* and the *Ottawa Citizen*. She lives in Ottawa with her two wonderful children – Kaleigh and Morgan.

Q&A WITH PAUL & PENNY

Q: What inspired you to become involved with the show?

Penny: I'm passionate about design and helping people achieve it. Good design makes people feel good. It's so important. I went to acting school in my early 20's in New York City and I shifted my focus to a career in design – co-hosting AFN brings those two passions together.

Paul: I loved the concept, especially the idea of competition and pitting two homes against each other to win a commission free-listing. In a way, it was an opportunity to give back to the community.

Q: Teams have two weeks to finish some really big projects on the show. Have you ever been in a similar situation with your own home renovations? What money-saving or time-saving tricks did you use?

Penny: I'm in the process of re-doing my own house and I'm trying to apply the AFN concept. I reached out to contacts in my industry to make it happen. I've offered my design services in exchange for work at my house, such as my front door repair and a new fireplace insert. I still have to tile the backsplash and fireplace. I plan on doing these last two jobs myself, as I've been inspired by how much AFN homeowners have accomplished on their own!

Paul: Luckily, I've never been under such a strict timeline—my home renovations have taken over a year! However, I've had many clients who have had to sell quickly, in that case I always recommend a paint job, staging and de-cluttering. These are the fastest and most efficient tricks you can use to get your house ready. When doing renos with a timeline in mind, just remember there will always be issues and surprises—expect the unexpected!

Q: What is your favourite moment from season 2?

Penny: My favourite times are when I prove I'm right and Paul's wrong. This happens a lot! But seriously, I like the reaction to design plans when homeowners see them for the first time. They are usually very excited to see what I've come up with... and I never disappoint.

Paul: After 14 concussions I can barely remember yesterday! There's been so many great moments from season 2...my favourite general sort of memory is being impressed by how much work people can accomplish in two weeks—coming back at the end of the renovation period and seeing a complete transformation.

Q: How do you deal with shooting the show and running your own businesses at the same time?

Penny: Luckily, I love a challenge. I like to keep things interesting. I have a great team at Southam Design that keeps business rolling, and thank God for iPhones – it's easy to keep in touch with the office!

Paul: It's tough and the film schedule is demanding, but I'm fortunate that I don't have to be as involved with the day to day aspect of my business; I am able to oversee what's going on with the company. I do have a great team in place that I trust, which is key.

Q: What do you hope audiences will take away from watching *All For Nothing*?

Penny: Anything is possible. You can accomplish a lot in a very short amount of time. Focus, dedicate, organize, think outside the box and work your entire network, contacts, friends, family, co-workers, and neighbours. I'm always amazed at how much people accomplish for such a small amount of money.

Paul: I hope the audiences don't think I'm mean! It takes a certain kind of 'tough love' to motivate our homeowners. And I hope the audiences realize that it IS possible to raise the value of a home in two weeks, exponentially! I'm very surprised to see what people and a community can do when they band together and that's a nice thing to take away.

Q&A WITH THE PRODUCTION TEAM

Q: How did you come up with the idea for *All For Nothing*?

A: The initial seed for this idea came from Executive Producer, Tim Alp. Lots of homeowners want to improve the design, function and value of their homes, but not everyone can afford it. What if people appealed to an alternative to the cash economy to achieve home improvements? The original concept was to have an expert designer give suggestions and then everyday homeowners would carry out the tasks themselves while bartering, begging and borrowing. While developing the series concept with W Network's Claire Freeland, a real estate agent was added to the team of experts as well as the motivational prize for the participating homeowners – and the AFN competition was born!

Q: What drew you to Paul and Penny as co-hosts for the show?

A: We were familiar with Penny from her days as a 'design professor' on our series DESIGN U. We knew that she had the skill and talent to help homeowners while captivating audiences at the same time with her spicy delivery! It was word of mouth that lead us to Paul. Within moments of meeting him, we knew he was the perfect candidate. His straight shooter, no-nonsense style was exactly what we wanted for the show – not to mention his vast knowledge and expertise in real estate.

- Q: How do you choose the homeowners that appear on the show?
- A: We look for out-going and energetic homeowners BUT we don't just audition homeowners, we also audition their homes! We need houses in a state of disrepair and neglect that will allow for a strong visual transformation.
- Q: What are the production challenges that you experience shooting this fast-paced series?
- A: It's keeping up with the renos! Well, two renos at the same time is more like it. Renovations are inherently dramatic; schedules are constantly shifting, helpers don't show up, materials aren't delivered when expected. We need to capture this process at two houses at the exact same time! It's always a little tricky to decide when and where to send the camera crew – we don't want to miss anything!
- Q: What can we expect from Season 2 that is different from Season 1?
- A: This season promises to deliver even more drama; trips to the emergency room, financial strain, renovation mishaps and bigger stakes for the win. We've also put an emphasis on community support this season. Every episode, both teams' group of helpers are invited to the Boardroom so they can share in the celebrations. It's heartwarming to see the homeowners reveal their wins and losses to the people that supported them.
- Q: What is it about reality TV that inspires you to keep creating these kinds of shows?
- A: For us, it's the sentiment of real people doing real things. For example anyone can hire a contractor and dole out money for a renovation, but isn't it more compelling to see what everyday people can achieve doing it themselves, with little or no money?
- Q: What kind of response did you get for Season 1 of *All For Nothing*? (i.e. viewership, ratings, awards, accolades, etc)
- A: The Gemini nomination was a huge boost for the entire production team. Also, the renewal for a second season tells us that the numbers for Season 1 were strong. Knowing that 13 episode seasons are the norm, receiving the order for 26 episodes was phenomenal!

ABOUT THE PRODUCTION TEAM

Tim Alp

Executive Producer / President & Founder, Mountain Road Productions

A highly-motivated and passionate producer, Tim has been producing, directing and writing television for close to two decades. His unique vision has enabled him to create some of television's most interesting and innovative series. By combining television genres, he has developed and produced critically-acclaimed and award-winning reality and lifestyle programs that air on a number of networks in Canada and around the world.

Director and Producer credits include Gemini Award nominated ***Me, My House & I with Brigitte Gall*** for the W Network, 2002 Gemini Award winner ***Broken House Chronicles*** for HGTV Canada. Producer credits also include Gemini Award nominated ***Design U*** for HGTV Canada, Banff World Television Award winner ***Be Real with JR Digs*** for TVtropolis, docu-drama series and New York Festivals Finalist Award winner ***The Real Estate Adventures of Sandy and Maryse*** and Gemini Award nominated and Summit Creative Award winning ***The Restaurant Adventures of Caroline and Dave*** for the W Network.

In 2010 Tim began producing ***All For Nothing?*** for The W Network – which garnered him a 2011 Gemini Award nomination for Best Reality Program or Series and a New York Festivals Bronze World Medal. More recently, Tim is developing a leading-edge, interactive children's website, ***Totally Random***, which will enable kids to engage with each other in an online playground where they will create and share youthful, random ideas.

Lisa Nault

Producer

Lisa Nault's television career spans over one decade with credits on over one hundred hours of programming. She is back producing the second season of the Gemini Award Nominated ***All For Nothing?*** for W. Lisa's producing past includes the internationally renowned series ***Jetstream*** for Discovery, and ***The Blonde Mystique***, a one-off that dared to ask why are blondes so special?

Lisa has Production Manager credits on series such as THE WEEK THE WOMEN WENT for CBC and COMBAT SCHOOL for Discovery, as well as several one-off docs such as the Gemini Award-winning feature length documentary film, CONFESIONS OF AN INNOCENT MAN for CTV and NFB.

Lisa has sat on the board of DOC BC and the steering committee for DOCTalk at the Whistler Film Festival. She has mentored young filmmakers through programs with the CFTPA and the NFB is currently teaching in the Documentary Production Program at Algonquin College.

Matt West

Director

A returning director from ***All For Nothing?*** season 1, Matt has directed and edited over 400 episodes of television seen in over 80 countries, including the Gemini nominated ***Great Canadian Food Show***, ***Cook Like a Chef*** and 104 episodes of ***License to Grill***. After directing the first season of ***Design U***, Matt directed ***Junk Brothers*** and then went on to direct the first season of ***Dig In*** for HGTV US. Matt also edited six episodes and directed four episodes of ***Courage In Red*** for OLN.

Andrew Fedosov

Director

Andrew Fedosov began his career as Senior Producer of the ground-breaking news magazine program **QT QUEER TELEVISION** on CITY TV. He then went on to work as a Videographer for CBC's visionary arts program **ZeD**. Andrew wrote and produced entertainment programs such as **LISTED**, ***Back In: Love, Pride and Joy*** and **The MMVAs** at CHUM and MUCHMOREMUSIC.

His director credits include two seasons of ***Maxed Out*** for W Network, ***Income Property*** and ***Summer Home*** for HGTV, ***American Pickers*** for the US HISTORY channel, and ***Name This*** for HISTORY Canada. Currently, Andrew is directing his 8th episode of ***All For Nothing?***.

ABOUT THE PRODUCTION COMPANY

Mountain Road Productions

Since 1997, Mountain Road Productions has become synonymous with originality and excellence in the television production industry. Founded by Tim Alp, this Ottawa, ON based company has produced multiple critically-acclaimed and award-winning series, specializing in reality, home renovation, comedy and lifestyle programming.

With a vast array of experience and cutting-edge innovation over the past 15 years, notable productions include ***Lofty Ideas***, ***Broken House Chronicles***, ***Me, My House & I*** with Brigitte Gall, ***Design U, Be Real*** with JR Digs, ***The Real Estate Adventures of Sandy & Maryse***, ***The Restaurant Adventures of Caroline & Dave*** and ***Sheltered*** for broadcasters such as W Network, HGTV Canada & U.S., Discovery Home U.S., ION USA, DIY Network Canada, TVtropolis, E! Canada and The Aboriginal Peoples Television Network (APTN).

Gemini-nominated, ***All For Nothing?*** is currently in production on its second season, and Mark Burnett International (MBI) obtained the worldwide distribution and format rights for the series earlier this year. More recently, Mountain Road has three new series in development and is now expanding their focus, developing a leading-edge, interactive children's website, ***Totally Random***, which is expected to launch in winter 2012.

www.mountainroad.ca